



Central Brevard Humane Society

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June 30, 2010

Dear Friend,

On Saturday, September 18, 2010, the Central Brevard Humane Society invites you to sponsor the **9th Annual Paws at the Pier**, an interactive pet-companion fund raising event to be held at the Cocoa Beach Pier from 10:00 a.m. until 3:00 p.m. Each year the event grows and becomes more successful, due in part to the uniqueness of it, attracting pet lovers and their pets (some coming from as far away as Orlando)! This year, it will be even more fun and exciting with the ever-popular pet contests, a silent auction, delicious refreshments, pet accessory village, misting tent, and lots of other activities and prizes.

As you may already know, all of our funding comes through donations and fundraisers. Paws at the Pier is our signature annual event and helps raise awareness and financial support for the thousands of unwanted and abandoned pets that visit our shelter each year who need a safe and loving home. Of course, we can't do any of this without your help! As a sponsor, you can continue to help give these animals a second chance.

Will you help us this year by agreeing to sponsor Paws at the Pier?

The Central Brevard Humane Society is trying to focus the attention of Brevardians on the basic problem of irresponsible pet owners who do not spay or neuter their pets, and to begin to change a community attitude because it is not okay to dispose of dogs and cats at will. We need your financial support to accomplish this and Paws at the Pier is an event that receives tremendous community exposure and participation that will help make that happen. Join us in our efforts and show the animal lovers in our community that you support the Humane Society's commitment to make a better life for these wonderful and deserving animals.

Please review the attached Sponsorship Levels & Benefits form and say "yes" today. Your sponsorship for Paws at the Pier will be used to make the vision more than a dream. After almost 57 years of continuous support to homeless animals in the community... *May we count on you?*

All sponsorships are greatly appreciated, no matter what level you select! The donations from this event remain in Brevard County, and help the animals here.

Thank you for your consideration.

Best regards,

Theresa Clifton
Executive Director

* The Central Brevard Humane Society is a nonprofit organization. Your sponsorship is tax deductible as allowed by law. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free 800-435-7352 within the State. Registration does not imply endorsement, approval, or recommendation by the State.

"No more homeless pets... Spayed/Neutered... Adopted"